



**E-BOOK
(ELECTRONIC BOOK)**

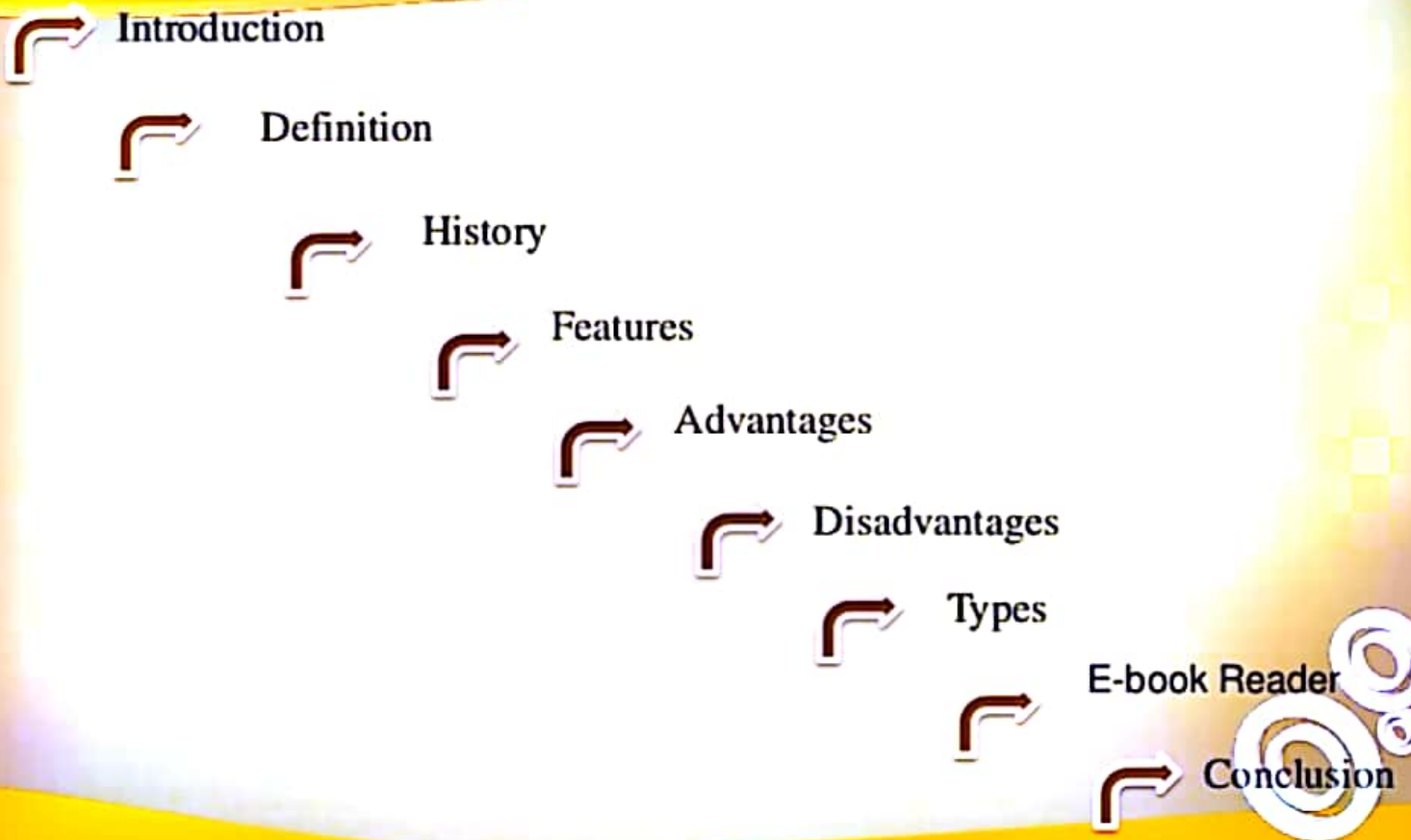
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Topics To Be Covered



Introduction

'Electronic book' (E-Book) a term coined by Van Dam of Brown University during the 1960s, is very popular today. E-Book is nothing but a book in electronic form. But, e-book differs from a book in print as it requires some kind of electronic device to read. One can download thousand of free e-books from the Internet.



Definition

The term “e-book” stands for “Electronic Book”. It is exactly the same as a regular book; however e-books can be read on your PC and are usually delivered via email. An electronic book or e-book, is the presentation of electronic files in digital displays. The World Wide Web contains a huge quantity and variety of electronic text forms. Increasingly, though an e-book is becoming are precisely defined in terms of text that can be read via the use of e-book software and hardware.

Contd....



Though e-books are now becoming very popular in developing countries, the development of e-books began in the 1960s.

According to what is techtarget.com, an e-book is an electronic version of a traditional print book that can be read by using a personal computer or by using an e-book reader.



History

The electronic book (e-book) was born in 1971, with the first steps of Project Gutenberg, a digital library for books from public domain. It is nearly 40 years old already. From 1994 onwards, the internet quickly spread worldwide. It created its own space as a new medium, to get information, access documents, broaden our knowledge and communicate across borders and languages. Book sellers began selling book online within and outside their home country, offering experts on their websites.



Features

- ☛ Mobility
- ☛ Accessed Indefinitely
- ☛ Ability and storage
- ☛ Language accessibility
- ☛ Type Faces
- ☛ Sound E-book
- ☛ Cost
- ☛ Distribution
- ☛ Environmental concern



Advantages

For readers, e-books have those benefits.

- ❖ They're cheaper.
- ❖ They're quick to download.
- ❖ They take very little computer space to store.
- ❖ They're easy to navigate when looking for particular information.
- ❖ They can be printed if necessary.
- ❖ If one likes the e-book, can buy the more expensive printed version.

Contd.....



For authors, e-book have those benefits.

- ❖ They're cheaper to publish.
- ❖ The royalties are higher.
- ❖ Sales and marketing are Internet based, which is always cheaper.
- ❖ They're easier to distribute.
- ❖ International distribution is much easier and more accessible than for printed books.
- ❖ One can test the market before investing in an expensive print run.

Contd.....



Some Other Benefits are:-

- ☛ 24 Hours, 7 Weeks and 365 Days access ensures enhanced availability.
- ☛ Multimedia resources provided such as picture, video, audio.
- ☛ Availability via Intranet.
- ☛ Saving shelf space in the libraries.
- ☛ Keyword searching provided.
- ☛ E-book cannot be damaged, lost or stolen.
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Disadvantages

- ❖ Cost of hardware or e-book readers is high.
- ❖ Problems with printing a downloading.
- ❖ People may dislike reading text on computers.
- ❖ Lack of awareness of software/hardware.
- ❖ E-books might be hacked, copied or distributed without the author's or publisher's permission.
- ❖ A major worry of reading form an e-book reader could hurt the eyes.



Types



There are four types of E-books.

Downloadable e-books -

Contents are available on the internet for downloading to the user's PC; No special reading device is required.

Dedicated e-book readers -

Contents are downloaded to a dedicated hardware device with a high quality screen and special capabilities for book reading.

Contd....



 **Print-on-demand books -**

Contents are stored in a system connected to a high speed; high quality printer and bound copies are produced on demand.

 **Web- accessible e-book -**

Published on the providers web site and may be accessed for a free or purchase the books to receive in definite access.



number of types of e-books.

- ❖ Proprietary e-book devices.
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- ❖ Free books or public domain e-books.
- ❖ Instabooks.



E-book Reader

E-book reader, also called an e-book device or e-reader. An e-book reader is a portable electronic device that is designed primarily for the purpose of reading digital books and periodicals. E-book readers are similar in form to a tablet computer. A tablet computer typically has a faster screen capable of higher refresh rates which makes them more suitable for interaction. The main advantages of e-book readers are better readability of their screens especially in bright sunlight and longer battery life.



E-book Reader Examples

Company	Model
Amazon	Kindle, Kindle 2, Kindle 3, etc.
Apple	Ipad
Barnes & Noble	Nook
Samsung	Papyrus
Sony	Pocket Reader Edition PRS - 300
Kobo Inc.	Kobo
Pocket Book	Pocket Book Pro 602



Conclusion

E- Book is a new concept here which is already popular in the West. The present situation is growing and our future of e books is bright. The cost of readers will also come down. E books never go out of stock and its supply chain is very efficient.

